



David Miller

SENIOR WEB UI/UX DESIGNER / DESIGN SYSTEM ARCHITECT

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Human-centered Web UI/UX design professional with over 14 years of experience in leading large organizations in implementing digital products & quality/change initiatives in challenging environments. Efficient in managing the production, security, accessibility, brand continuity, & usability of websites. Highly collaborative with the ability to effectively communicate with cross-functional teams to manage assignments from inception to completion without oversight. Core strengths in mentoring, training & supporting IT teams, providing strategic guidelines & direction, developing design system architecture, responsive database driven websites & web applications, best practices & methodologies, excellent interpersonal, presentation & negotiation skills, multi-browser/device & usability testing, web tools & technologies, & maximizing the workflow between design & development teams.

WORK EXPERIENCE

SENIOR WEB UI/UX DESIGNER | MSI

Sept 2016 - Apr 2018

- Built a design system architecture which improved brand consistency & streamlined development workflows
- Partnered with IT in identifying/resolving technical & usability issues which increased website traffic by 29%
- Created a UX driven navigation design which improved website accessibility & increased traffic by 300-400%
- Presented web initiatives to stakeholders using interactive prototypes which successfully portrayed the direction and capacity of the website

SENIOR WEB UI/UX DESIGNER | Myriad Genetics

Nov 2013 - May 2016

- Developed impactful design solutions based on UX best practices, product team feedback & end-user interaction
- Built an online digital style guide which effectively connected internal teams & outside vendors to the company's brand
- Collaborated with developers, tracked projects & organized documents using Atlassian's Jira & Confluence Wiki
- Vigilantly utilized knowledge of regulatory compliance & best design practices for an online ordering application which successfully maintained the security of patient's medical information

SENIOR WEB UI/UX DESIGNER | Morinda

Dec 2012 - Jun 2013

- Developed design strategies to ensure the viability of an innovative ordering/payment kiosk system which increased yearly sales by 33%
- Crafted highly usable websites based on proven accessibility standards - successfully translated into over 100 countries' native languages
- Conducted training with internal teams to present guidelines and direction which improved consistency and ensured standards, platforms, and criteria were effectively met for the website
- Collaborated with Marketing, product managers, and internal stakeholders to produce high-quality design work that correctly reflected intended strategy and branding guidelines

SENIOR WEB UI/UX DESIGNER | CirclePix

Oct 2011 - Dec 2012

- Led a positive/high performing design team in developing templates, plugins, tools, and other elements to improve the value of the real estate marketing services offered
- Mentored & trained designers on creative factors, deadlines & project goals, completing tasks, learning new skills & tools, and check-ins which created measurable, achievable pathways through each project
- Provided technical & design direction on new product lines which increased signups from 5/week to over 8/day
- Gathered business requirements & worked with developers to translate stakeholder & user feedback into styled reusable UI elements

SENIOR WEB UI/UX DESIGNER | Netcom Support

Oct 2009 - Oct 2011

- Directed the re-branding efforts including creating a new company logo, branding guidelines, and the design and development of their corporate website which succeeded in attaining a greater retention of new and current clients
- Led the Web Services Department in the creation of their print design, online marketing initiatives, website design, and in meeting with potential clients to educate and promote the company's business solutions

SENIOR WEB UI/UX DESIGNER | TopVue Defense

Mar 2008 - Sept 2009

- Created training tutorials, simulations, presentations, user interfaces, website designs, and graphic artwork which greatly increased engagement with clients and gained rave reviews by end users
- Overcame implementation obstacles by considering the technical requirements and/or limitations and designing solutions that complemented the company's technical strategy

SENIOR UI DESIGNER | EM-Assist

Aug 2007 - Feb 2008

- Created UI designs, interactive content, & measurable assessments for a web-based environmental software product which trained U.S. military clients on compliance with federal, state and local environmental laws and regulations
- Developed an innovative solution that enabled documents to be embedded directly within the software application which significantly improved the usability, accessibility, & viability of their product and services

- Worked directly with stakeholders to design and refine content for use in online training, websites, and presentations resulting in a company award for innovative training solutions.
- Led corporate training initiatives by ensuring compliance with financial regulations and requirements through effective management of the learning management system (LMS)

LEAD MOTION GRAPHICS ANIMATOR | Ellis Inc.

June 2005 - May 2006

- Received high recognition from CEO on the valuable and creative contributions given to the team
- Led a team of animators in the design and development of interactive training software which was used by over 5,000,000 students and showed a significant increase in student engagement and reading comprehension
- Motivated and influenced others by communicating the vision and establishing direction which led to the company landing a multi-million dollar contract

WEB DESIGNER | Weber State University

Jan 2004 - May 2005

- Created and maintained multiple interactive websites which led to a 50% increase in online student engagement
- Conducted user research by interviewing stakeholders in order to identify their goals, expectations, pain points, and how they interacted with the organization

PROFESSIONAL SKILLS & TOOLS

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|--------------------------------|---------|----------------------------------------|---------|
| Design System Architecture | ■ ■ ■ ■ | UI / UX / Visual / Interaction Design | ■ ■ ■ ■ |
| Leadership / Creative Strategy | ■ ■ ■ ■ | Multi-Device Design / Testing | ■ ■ ■ ■ |
| Web Security | ■ ■ ■ ■ | User Flows / Testing / Research | ■ ■ ■ ■ |
| Responsive Web Design | ■ ■ ■ ■ | Wireframes / Mockups / Prototypes | ■ ■ ■ ■ |
| Accessibility Standards | ■ ■ ■ ■ | Photoshop / Illustrator | ■ ■ ■ ■ |
| Regulatory / Policy Compliance | ■ ■ ■ ■ | Google Apps / Microsoft Office | ■ ■ ■ ■ |
| Requirements Gathering | ■ ■ ■ ■ | HTML5 / CSS3 / Bootstrap | ■ ■ ■ ■ |
| Brand Consistency | ■ ■ ■ ■ | Sketch / InVision / OmniGraffle | ■ ■ ■ ■ |
| Usability | ■ ■ ■ ■ | Slack / Trello / Jira / Confluence | ■ ■ ■ ■ |
| IT Development Process / Agile | ■ ■ ■ ■ | Google Analytics / GoToMeeting | ■ ■ ■ ■ |
| Trainings / Presentations | ■ ■ ■ ■ | JavaScript / jQuery / LESS / Wordpress | ■ ■ ■ ■ |
| Human / User-centered Design | ■ ■ ■ ■ | Mac & PC Proficiency | ■ ■ ■ ■ |

EDUCATION

Jun 2002 - Feb 2005

- MULTIMEDIA DESIGN & WEB DESIGN | 2 Certifications | Ogden Weber Technical College
- UDEMY | Online Learning Platform | Upgrading skills in business, tech, design & development